

RFID CLOTHING SOLUTION FOR MAJOR RETAILER

Case Study: Store Support – Multinational Retailer

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A multinational retailer of general merchandise required the support of RGIS. The company carries out business through multi-format stores and online. The retailer offers a wide array of food and non-food products. The company has business presence across Europe and the UK and is headquartered Greater London, the UK.

RGIS is a trusted partner of the multinational retailer, for over 10 years. The retailer wanted to change the clothing counts **from manual counts to an RFID solution**, the reason for this they believed the accuracy of the counts would be better, therefore have a **better understanding of the clothing stock**.

The multinational retailer approached RGIS to provide the following:

- · To create a bespoke RFID solution for clothing counts in stores
- Implement the RFID system on all items of clothing

The multinational retailer partnered with RGIS to complete the **RFID clothing solution** and RGIS provided the following:

- RGIS created a bespoke solution for the customer that met all specified requirements
- The RFID solution was **vigorously tested to make sure it was fit for purpose** and ensuring that the **speed and accuracy were maintained** throughout



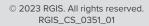
The multinational retailer found by outsourcing **RFID clothing solution** to RGIS, the following results were achieved:

- Experienced RGIS teams accurately applied a system that was able to **capture all clothing RFID tags** within the stores
- · All the company's stores now have real time data of clothing in stores
- · The project was a huge cost saving for the retailer
- This project also **increased accuracy**, as clothing is being scanned three times during the same period as manually counting, with nearly 100% verification checks



By partnering with RGIS, the multinational retailer achieved the goals of both **increased accuracy and cost saving**





RFID Solution

Real-time Data

Increased Accuracy



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