



# OPTIMIZING ASSET CONTROL FOR MAJOR FAST-FOOD CHAIN

**Case Study:** Fixed Asset Audit – Fast-Food Chain

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**and manage resources** more efficiently

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## Case Study: Fixed Asset Audit – Fast-Food Chain

An American multinational chain of hamburger fast-food restaurants required the support of RGIS. It was founded in 1954 and has more than 11 million guests visiting over 13,000 restaurants in 97 countries around the world.

### REQUIREMENT

The fast-food chain's aim was **optimizing asset control and efficient resource management**, so required RGIS to provide the following:

- An **experienced team** of RGIS auditors, nationwide
- Carry out a **fixed asset inventory service** in all of its **1,200 stores in Brazil**
- **Accurately identify and record** all fixed assets and structures
- All data to be captured and **reported electronically**

### SOLUTION

The fast-food chain partnered with RGIS to complete the **asset control optimization project**, and RGIS provided the following:

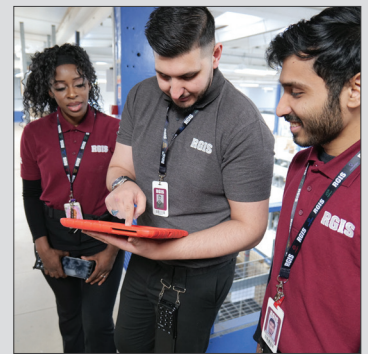
- **Scheduled an experienced team** of approximately 846 RGIS auditors, four Regional Managers, 34 District Managers and two Supervisors across Brazil, with three RGIS experienced employees at the control desk
- After an **extensive planning stage and program development**, the fixed asset audit was executed across 60 days
- A control desk was set up to enable RGIS teams to be **monitored in real time**, so reports could be **instantly validated and uploaded** on to the platform
- RGIS teams accurately audited all **1,200 restaurants, counting 180,000 items**

### RESULTS

The fast-food chain found that by outsourcing the **asset control optimization project** to RGIS, the following results were achieved:

- The customer chose to work with RGIS, due to our **exceptional technical knowledge**. RGIS has developed technology, unlike any other solution available on the market, allowing reconciliation on an accounting basis automatically even when still in the store
- This RGIS technology made it possible to **resolve any doubts regarding shortages and surpluses immediately** at the end of the physical survey, and allowed validation by the Store Manager
- **All data was accurately captured and reported**, establishing a solid base for the fast-food chain to **evaluate and continuously monitor assets**
- The customer achieved a **42% reduction with purchases of equipment that was lost**, and are now able to easily reuse equipment from stores that were closed
- **The customer was very satisfied** and has already requested to continue cycles over the next few years

By partnering with RGIS, the fast-food chain has **full control of all assets** across all stores in Brazil, and allows them to reaffirm its **commitment to operational excellence** and the constant **improvement of its management practices**



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1,200 Stores Visited



Fixed Asset Inventory



Accurate Data



Utilized Stock



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